

The Pay It Forward Program

OFFICIAL RULES

NO PURCHASE NECESSARY

PROMOTION DESCRIPTION: The Pay It Forward Program (the “Promotion”) begins on April 30, 2021 at 12:01 a.m. Eastern Time (“ET”) and ends on May 31, 2021 at 11:59 p.m. ET (the “Promotion Period”). Participating in the Promotion does not constitute entry and/or participation into any other promotion, contest or sweepstakes. By participating in the Promotion, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Charter Communications Operating, LLC, 400 Atlantic St, Fl. 10, Stamford, CT 06901 (“Sponsor”), which shall be final and binding in all respects.

ELIGIBILITY: Promotion is open only to legal United States residents, who are eighteen (18) years of age or older and the age of majority in the jurisdiction in which they reside, and who are owners or authorized representatives of a business located in one (1) of following the Spectrum Reach United States advertising areas: Alabama; Albany, NY; Austin, TX; Bakersfield, CA; Birmingham, AL; Buffalo, NY; Syracuse, NY; Binghamton, NY; Watertown, NY; Elmira, NY; & Utica; Cincinnati, OH; Columbus, OH; Corpus Christi, TX; Dallas/Ft. Worth, TX; Dayton, OH; Daytona Beach, FL; El Paso, TX; Evansville, IN; Flint, MI; Green Bay, WI; Honolulu, HI; Huntsville, AL; Kansas City, MO; Laredo, TX; Lexington, KY; Madison, WI; Manasota, FL; McAllen, TX; Milwaukee, WI; Montana; Montgomery, AL; New York, NY; Northeast, OH; North Carolina; Orlando, FL; Polk, FL; Portland, ME; Reno, NV; Rochester, NY; Saginaw, MI; San Antonio, TX; Santa Barbara, CA; South Carolina; St. Louis, MO; Tampa, FL; Tennessee; Waco, TX; Wyoming; and Yakima, WA.

To be eligible, a business cannot have done any advertising with Spectrum Reach in the past thirteen (13) months. Additionally, businesses cannot be a competitor of Spectrum, Spectrum Business or Spectrum Reach, as determined by Sponsor, and eligible businesses cannot be in bad billing standing or poor billing history with Spectrum Reach. Eligible businesses must be for-profit organizations, may not be any of the restricted categories within Spectrum Reach’s policy (<https://www.spectrumreach.com/terms-conditions>), may not be used for political or national ads. Any agency submissions are subject to additional review.

Officers, directors and employees of Sponsor, its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the “Promotion Entities”) and the immediate family members, and/or those living in the same household of each, are ineligible to participate in the Promotion. Promotion is void where prohibited.

HOW TO ENTER: During the Promotion Period, visit <https://go2.spectrumreach.com/pay-it-forward> (the “Website”) and follow the directions provided to complete the application, including four (4) essays of five hundred (500) characters or less, and describe how your business would benefit from the program (collectively, the Submission”). All online Submissions must be received by 5/31/2021 to be considered.

Submission must (i) be entrant’s own original work, (ii) be in English, (iii) cannot be previously published or submitted in connection with any other promotion, (iv) be in keeping with the Sponsor’s image and (v) not be offensive or inappropriate, as determined by the Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third party rights. Sponsor reserves the right to disqualify any Submission that it determines, in its sole discretion, is offensive or inappropriate, not in keeping with Sponsor’s image or that is otherwise not in compliance with these Official Rules.

Limit one (1) Submission per eligible business. Submissions received from any person or email address or business in excess of the limitation will be void. All Submissions become the sole property of the Sponsor and will not be returned.

All requested information on the entry form must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Any communication or information transmitted to Sponsor is and will be treated as non-confidential and nonproprietary. Proof of submission is not considered proof of delivery to or receipt by Sponsor of such Submission. Furthermore, Sponsor shall have no liability for any Submissions that is lost, intercepted or not received by the Sponsor. Except as contemplated in these Official Rules, personal information collected in connection with this Promotion will be used in accordance with the privacy policy found on the Website, including, without limitation, our sharing of your information with the Promotion Entities listed herein for marketing purposes.

NOTE: Internet entry must be made by the entrant, only at the Website. Submissions made by any other individual or any entity, and/or originating at any other website or e-mail address, including but not limited to commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited.

The Website's database clock will be the official time keeper for online entries in this Sweepstakes. In the event of a dispute regarding the identity of the individual who actually submitted an online entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error that may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

WINNER SELECTION: One hundred fifty (150) potential winners will be selected per Spectrum Reach United States advertising area. The number of potential winners may vary depending on the number of eligible entries received per Spectrum Reach United States advertising area.

Prize awards are subject to verification of eligibility and compliance with these Official Rules.

WINNER NOTIFICATION: Sponsor's decisions are final and binding on all matters relating to this Promotion. On or after June 14, 2021, one hundred fifty (150) potential winners per Spectrum Reach United States advertising area will be selected. Potential winner will be notified by telephone, mail and/or email. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the winner notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected. Any potential winner may need to sign and return an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, "Prize Claim Documents"). If a potential winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified and an alternate winner may be selected. Additionally, Sponsor may require the potential winner to provide Sponsor with proof of required credentials in order to prove eligibility. To claim the prize, winner must agree to Sponsor's standard advertising terms and conditions and sign any other related agreements required by Sponsor. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer

Identification Number and Certification).

GRANT OF RIGHTS: Each entrant hereby irrevocably grants to Sponsor, its designees, affiliates, successors and assigns, the exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publish, delete or display his/her Submission in any media now known or hereafter devised including, but not limited to all forms of electronic media, print media and all forms of internet and wireless protocol in perpetuity and throughout the universe for advertising, marketing, publicity and promotional purposes in connection with the Promotion and other promotions. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Submission for any purpose which Sponsor deems necessary or desirable, and each entrant irrevocably waives any and all so-called moral rights they may have therein.

PUBLICITY RELEASE: By participating in the Promotion, in addition to any other grants which may be granted in any other agreement entered into between Sponsor and any entrant or winner of the Promotion, each entrant, irrevocably grants the Promotion Entities and their respective designees, successors, assigns and licensees, the right to use such entrant's name, his/her business name, likeness, and biographical information, in any and all media for any purpose, including without limitation, advertising and promotional purposes, the Promotion or other promotions, and hereby releases the Promotion Entities, and their respective successors, assigns and licensees from any liability with respect thereto.

PRIZES: Up to one hundred fifty (150) prizes are available per Spectrum Reach United States advertising area. Each Prize consists solely of production of one (1) :30 second TV commercial (valued up to \$250), a three (3) month TV schedule from July 2021 to September 2021 valued up to \$15,000 (may vary by market), three (3) month support from local marketing experts, access to on-demand educational content and expert industry insights and invitations to exclusive speakers' series and events featuring industry leaders with local market experiences. The approximate total retail value of the Prize is \$20,000. The Prize needs to be redeemed between July and September including production and advertising schedule, and it is null and void outside of these dates.

The production of the commercial will be completed by Waymark. Winner may use their own creative for the production of the commercial at their own expense.

TV schedule shall be run from July 1, 2021 to September 30, 2021. Sponsor, in its sole discretion, shall determine and have control over the schedule, rotation, day parts, programming, networks, channels, and stations covered by, included in, or related to the advertising. To claim the prize, winner must agree to Sponsor's standard advertising terms and conditions and sign any other related agreements required by Sponsor.

GENERAL PRIZE CONDITIONS: No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute a prize of comparable value if any prize listed is unavailable for any reason. Prize winners shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

GENERAL: By participating, each entrant agrees that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion -related activity, or from a winner's acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's or any other person's computer system which is occasioned by participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for damaged, or stolen entries or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select winner in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF NOMINATORS, NOMINEES OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CONNECTICUT WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

WINNERS' LIST: For the winners' list, send a self-addressed, stamped envelope to: Pay it Forward Program Winner, Spectrum Reach, 400 Atlantic St, Fl. 10, Stamford, CT 0690. All such requests must be received within six (6) weeks after the end of the Promotion Period.